

Just for Openers



Welcome to the premier issue of "Just for Openers." The purpose of this quarterly newsletter will be to serve as an arm for collectors of openers to broaden their collection through contact with other collectors and to attempt to establish a running catalog of new finds. Through the help of a number of dedicated collectors BEER ADVERTISING OPENERS - A PICTORIAL GUIDE became a step in the right direction. When a book is published concerning a specific collectible with a rather limited audience, it is neither an easy nor a profitable task. I have been asked by many collectors about plans for a revised edition in the future. Until such time as the number of collectors grows, that would be rather impractical. However, in the meantime, this newsletter should serve its purpose in providing updates to the book. This is your newsletter and it will only progress and further the hobby through your support! Keep those additions to the catalog of openers, discoveries, ideas, and historical information on openers coming in!

I have been asked many times why I did not include values in the opener book. I gave that question a lot of thought when putting the book together and felt that I could establish values based on openers in my collection and have a more saleable book because I had arbitrarily assigned values. But what is the value of an opener which you buy at a garage sale for five cents and then go to a flea market and see the same opener for two or four or even ten dollars? And would such a price guide have a tendency to drive prices up? It has with other collectibles! I would like to hear your opinions on this. At this point I feel it is time for the opener collecting populace to establish values based on an average of opinions. An "Opener Value Survey" form is enclosed with this newsletter. If enough of you are willing to sit down and list what you feel are the average values, I will average those out and publish them in the next newsletter. In addition, please answer the questions on the back of the form. Please return this form as soon as possible. Do it NOW!

A list of collectors who subscribed to this newsletter and who desired to be listed is enclosed. Any help you can offer in making this list grow will be appreciated.

My intention in this first newsletter was to list all the additions to the "A" and "B" type openers. With all the new "discoveries" which were submitted, I opted to cover these instead. Barring a rash of new "discoveries" the next issue will contain "A" and "B" type additions. Send your lists.

The next issue will be published in April and the deadline for additions, news, and want ads will be March 1. "Just for Openers" will be published four times per year and the subscription rate will be \$5.00 annually.

I have now done my rambling for this issue. I hope you are pleased with the following pages.

Submit all material to:

Donald Bull
63 October Lane
Trumbull, CT 06611

CORRECTIONS TO BEER ADVERTISING OPENERS - A PICTORIAL GUIDE

Page six, fourth paragraph: Should read "Thank yous" instead of "Thanks yous."

If "Thanks yous" is appropriate where you live, ignore this correction!

B-18 # 38 should be: 9 months old

C-12 # 65 should be: Hoerber's

C-13 # 52 should be: Golden Glow Beer

D- 5 # 10 should be: Wurtzer

E-12 # 14 should be: Sprenger Brewing Co., Lancaster, Pa.

E-14 #137 should be: Hampden

E-14 #249 telephone number should be 44467

H- 2 # 42 no e on Blu

H- 3 # 23 no ? should appear here

I-11 # 48 word "Quality" should appear after "Premium"

Bob Carter has pointed out that the following bottle openers are also cigar box openers: A-19, B-3, B-5, B-8, B-9, and N-8

CLEANING OPENERS (as submitted by Ed Kaye)

- Each opener (if not mint) I get from whatever source, is first wire brushed, then dipped in Naval Jelly, then rinsed in cold water, transferred to extremely hot water, hand dried, and finally buffed. From this I then grade them as to condition: M = Mint, E = Excellent - no rust, VG = Very good - Minimum rust, G = Good - average use with rust spots. This extra effort on my part determines my final price for evaluation of the collection - usually 25 cents over what I paid for the item.
.....comments from readers?.....

BUY - SELL - TRADE MART (10 cents per word - issue 2 deadline is March 1, 1979)

WANTED: All variations of Hamm's Beer openers and breweriana. Will trade or buy. Pete Nowicki, 2239 24th Ave., San Francisco, CA 94116

I HAVE many openers to trade for beer openers I can use. Trade lists exchanged. Glenn Walling, 3200 Columbus, Bakersfield, Cal. 93306. Ph. (805) 871-0759

WANTED: Cigar Box openers and Cigar Cutters. Bob Carter

WANTED: Bottle openers, figural or wall mounted. People, animals, birds, fish etc; Price & Desc. Mike Jordan, 95 Apple Valley, Stamford, CT 06903

OPENERS??????? The opener shown below was pictured in the January, 1963 issue of "The Brewers Digest." (submitted by Phil Fouch)



Officially "opening" the new plant in Galveston, Texas, executives of Falstaff Brewing Corp. remove Texas-size bottle cap covering dedication plaque with a 4½-foot bottle opener. The plant is Texas-size, too, with a capacity of more than a million barrels of beer a year. Galveston Mayor Theodore Stubbs (second from left) assists Falstaff officials Glen Smith, Galveston plant manager; Harvey Beffa, board chairman, and Joseph Griesedieck, president, in the ceremony.

DISCOVERIES

- A-30 Ballet Slippers. Compliments of Leinenkugel Brewing Co., Chippewa Falls, Wis. (Fehr)
- B-26 Drink Horlacher's 9 Months old Perfection Beer, brewery bottling only (Reed)
Note: Like B-5 but no cutter
- B-27 Drink Miller High Life Beer, Milwaukee (Grove)
- B-28 Howell & King Co., Perfection Beer, Pittston, Pa. (Reed). E & D Mfg. Co. of Mich.
- B-29 Falls City Brewing Co., Incorporated, Louisville, Ky, Open your own bottle/
Life Saver Salvator Extra Pale Bottled Beers (Grove)
- B-30 Capitol Beer (Grove). Also Capitol Beer, Jefferson City, Mo. (Fehr)
- B-31 Ask for Menk's Bottle Beer (Bull)
- C-24 Type described and listed in BEER ADVERTISING OPENERS but not shown
- C-25 Kings Brewery, Inc., Brooklyn, New York, Kings Beer, Pilsner Style, Fit
for a king, Made with imported hops and choicest materials (Bull)
- C-26 Sayre Brewery, Best Beer (Reed). Similar to C-6 & C-7 but corkscrew attached
- D-7 Peru Beer Co. / Favorite Stock (Grove)
- E-15 Peter Hand Brewery Co. / Meister Brau "The Beer" (Fehr). Unusual combination
of cap lifter and paint can lid lifter (i.e. for beer advertising)
- G-11 Muessel Silver Edge (Bull)
- G-12 Black Label Beer (Bull). Canadian
- I-23 Fehr's X/L Beer (Fehr)
- L-5 Primo Hawaiian Beer, Original exclusive formula (Reed). Wood and steel.
- M-29 Falstaff, Four Million Barrels, America's Premium Quality Beer, 1957 (Grove)
Plastic handle. For cans or bottles.
- M-30 Style as above but bottom end is pointed. No beer advertisers noted.
- M-31 Mellow Sterling Beer (Fehr). For cans. Red letters on yellow plastic handle.
- M-32 Pabst Blue Ribbon Beer, T.M. Reg. U.S. Pat. Off., Pabst Brewing Company,
Milwaukee, Wis. (Bull). White on blue plastic. Can opener in combination
with cap lifter like H-6.
- M-33 Drink Jax Beer (Reed). Red wood handle. For cans or bottles.
- M-34 Drummond Bros. Preferred Beer "A Light, Light, Western Style Beer (Bull).
Black on white plastic sleeve.
- M-35 Storz (Bull). Combination can and bottle opener.
- M-36 Phoenix Beer, Buffalo's Famous Brew, Taste the difference, Phone: Washington
3341 (Fehr). Wood handle.
- M-37 Schlitz, The beer that made Milwaukee Famous (Bull). Brass Bell.
- N-12 Ballantine Beer (Bull). Floating fish knife with opener on blade.
- N-13 Baseball and Ballantine Beer (Bull). Wood Handle. Combo. bottle and can.
- N-14 Topper (Bull). Opener and cap sealer, made in U.S.A. Pat. 2,178,158.
- N-15 Budweiser, King of Beers (Fehr). White on red. Knife blade and opener. Japan
- N-16 Valley Forge (Fehr). Cast iron cannon.
- N-17 National Beer Belaying Pin as shown on page 100 of book.
- P-13 Schlitz, Milwaukee, U.S.A. (Fehr). Globe on handle and on bell.
- P-14 Blatz, Milwaukee's First Bottled Beer (Bull). Knife blade has cap lifter.
- P-15 Bottle of Pearl Please / R.H. Minton Distributor (Grove). Knife Blade
- P-16 The Famous Narragansett Banquet Ale / Old Fashioned Brewing and Aging - Rich -
Creamy - Mellow, Providence, R.I. (Fehr).
- P-17 The Best Yuengling's Porter, Ale, and Brew, Pottsville, Pa. (Reed). Cutting blade.
- P-18 Jamestown Brewing Co., Jamestown, N.Y. (Fehr). Corkscrew in sleeve.
- P-19 Compliments of Theo. Hamm Brewing, St. Paul - Minn. (Bull). Corkscrew in sleeve.
- K-5 Similar to K-1 but for 12 oz cans only
- K-6 Drink Pearl Beer (Reed). Can rests on platform, swing up to punch can.
- Q-1 Schmidt's of Phila. Plastic. For turning off twist off caps.
- Q-2 Coors. Plastic. Fits over and punches tab in new style cans.
- C-27 Opener #9 on page 114
- F-11 Opener #13 on page 115
- F-12 Opener #14 on page 115
- O-8 Opener #12 on page 115

A-30



B-26



B-27



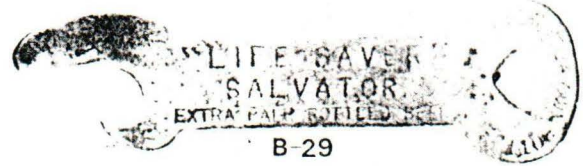
HOWELL & KING CO.
PERFECTION

B-28



LIFE SAVER
SALVATOR
EXTRA PALE BOTTLING

B-29

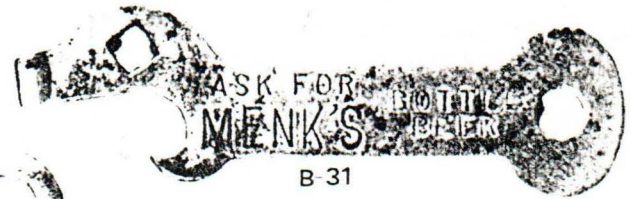


B-30

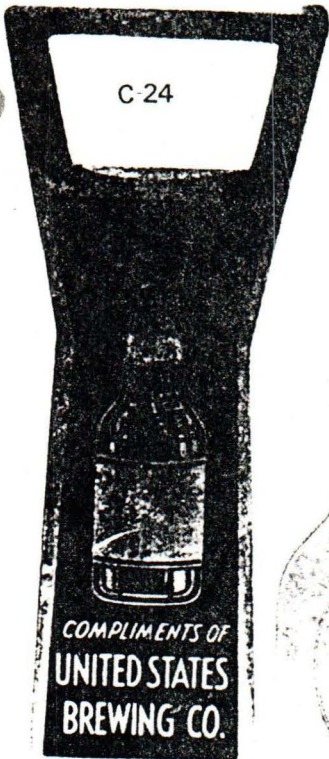


ASK FOR
MENK'S
BOTTLE BEER

B-31



C-24



C-26



E-15



D-7



C-25



COMPLIMENTS OF
UNITED STATES
BREWING CO.

G-11



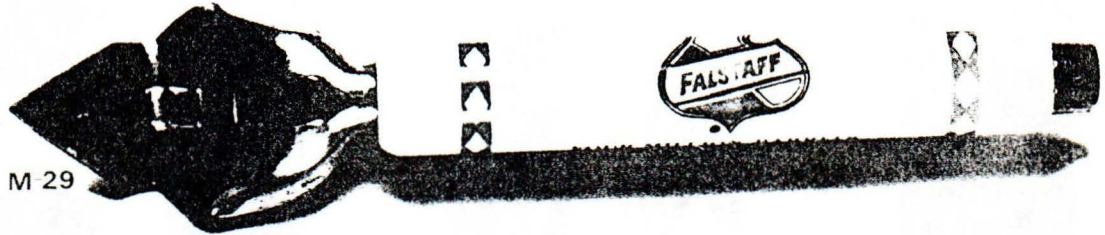
I-23



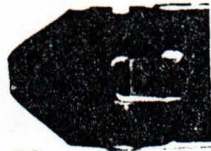
G-12



M 29



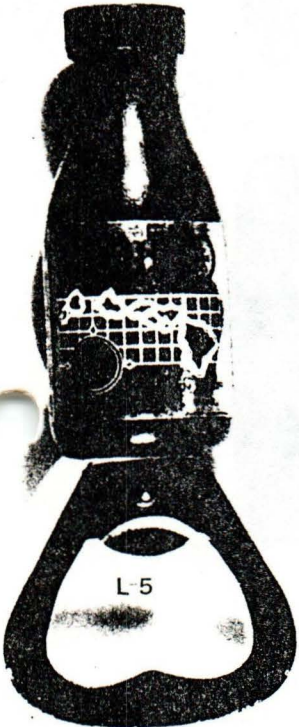
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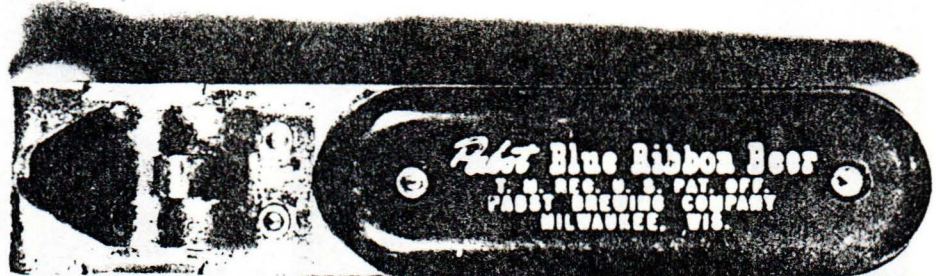
MILWAUKEE

Sterling

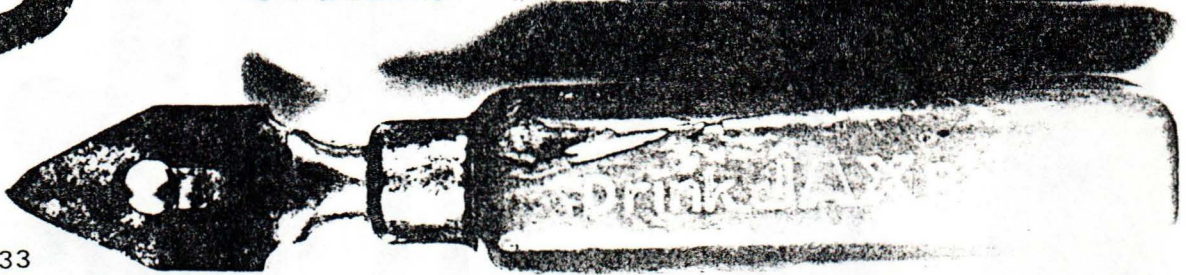
L-5



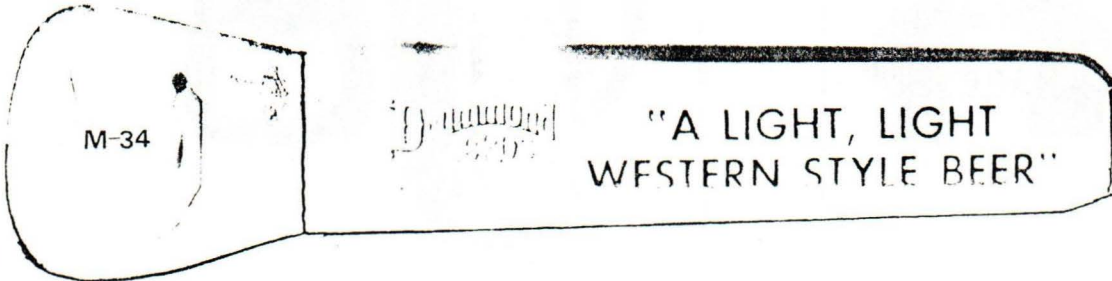
M-32

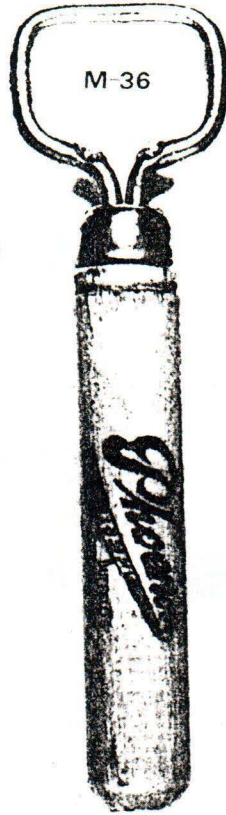
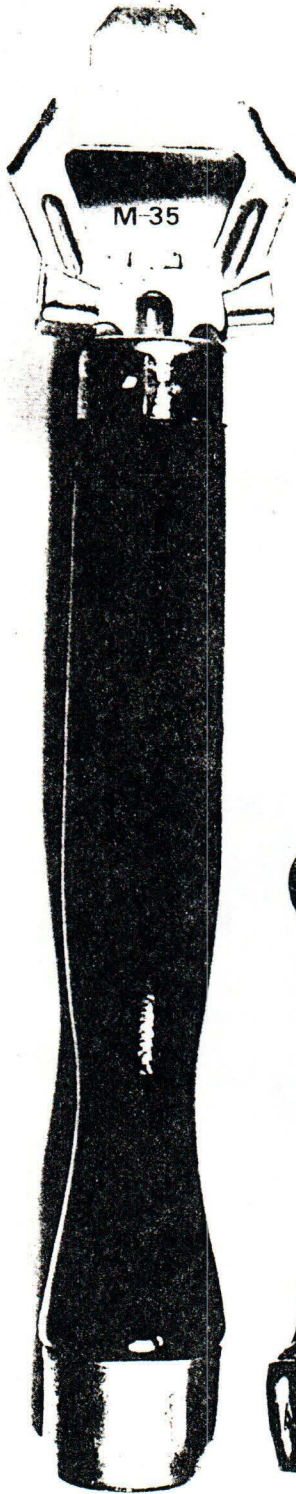


M-33



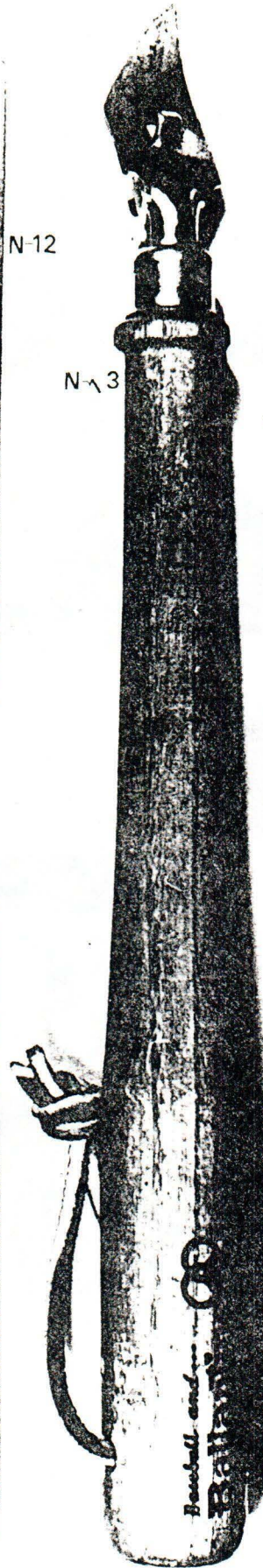
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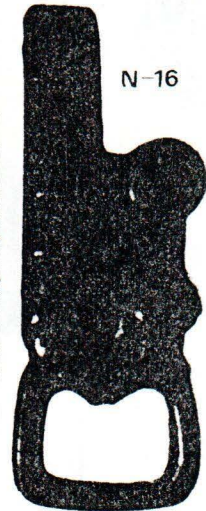


N-12

N-13

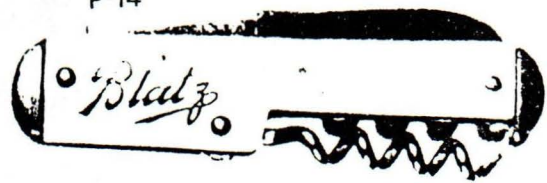


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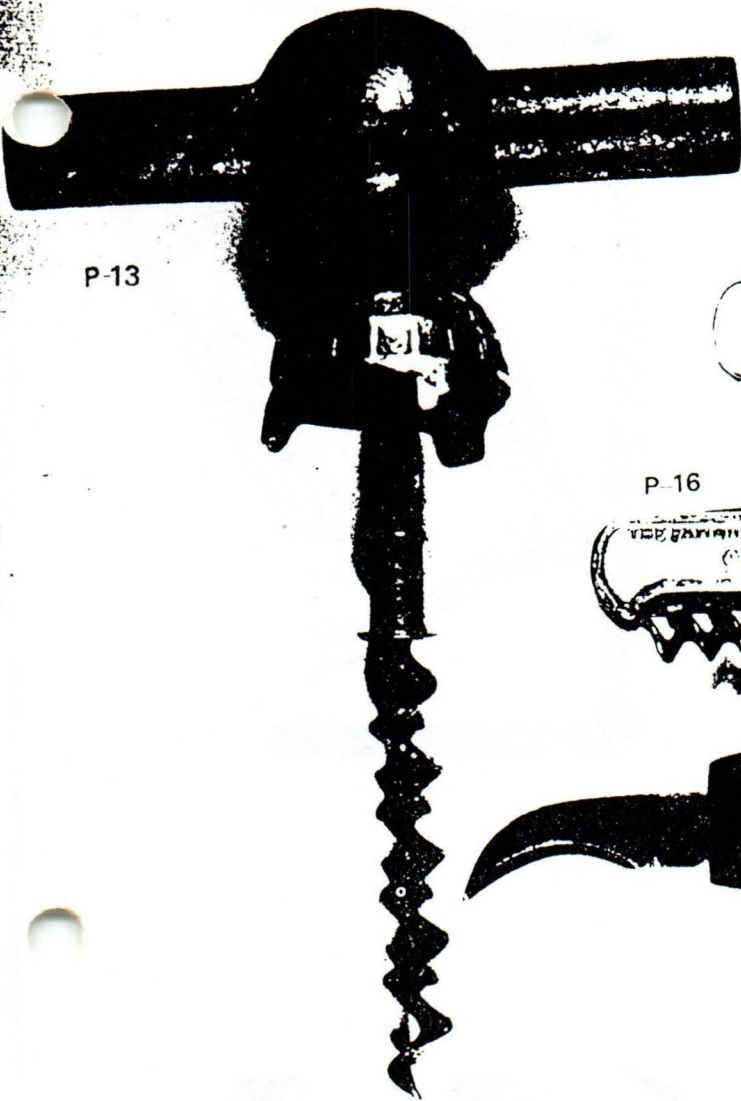


N-16

P-14



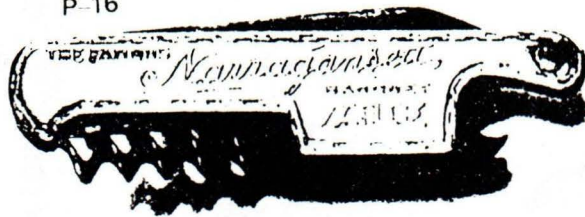
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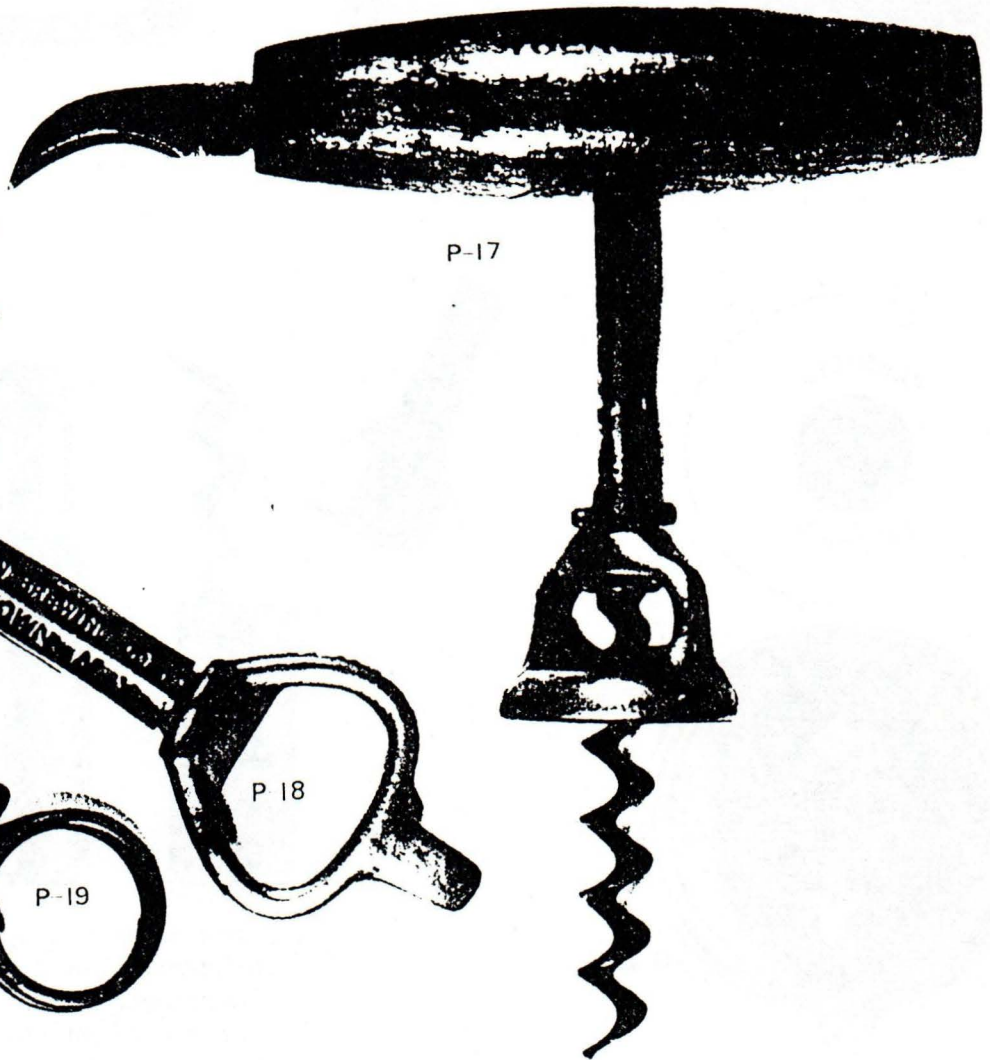
P-15



P-16

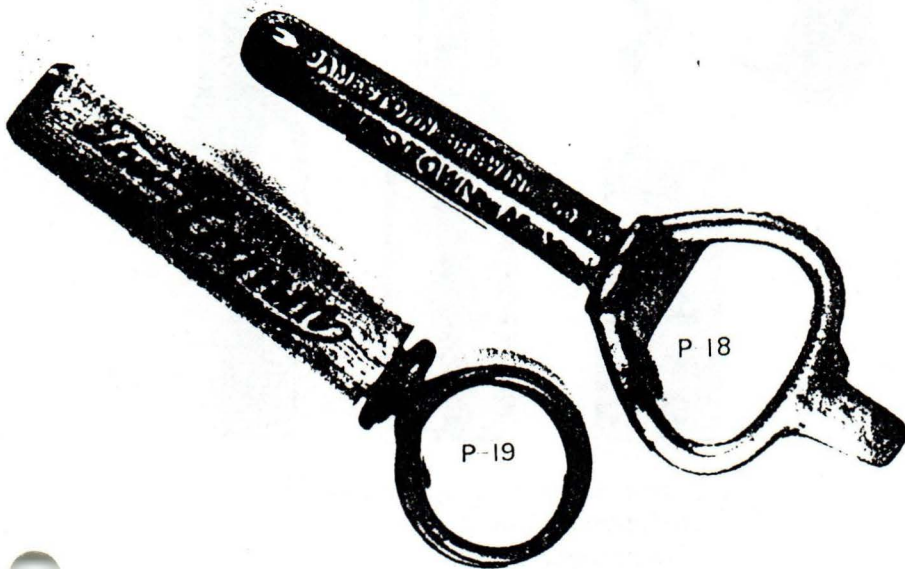


P-17

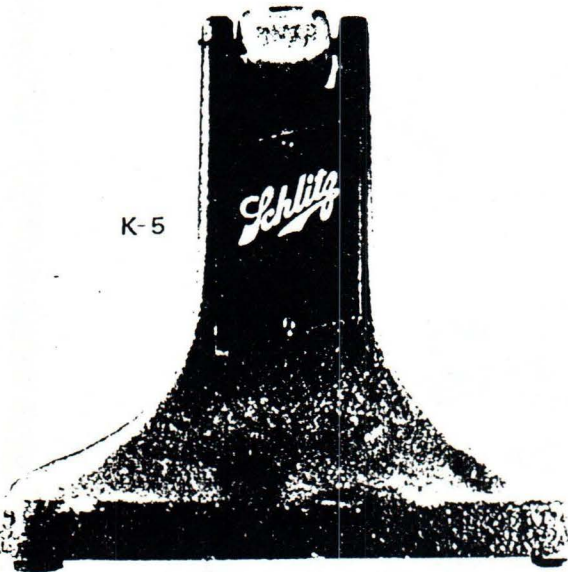


P-18

P-19



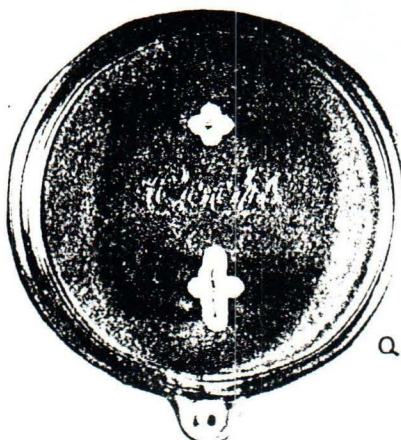
K-5



K 6



Q-1



Q 2



Three type L-2 openers with
corkscrew inside.

Anheuser Busch
Anheuser Busch Malt Nutrine
Compliments Eldredge Brewing
Co., Ale & Lager Beer,
Brewers, Portsmouth, N.H.

Area of Interest:

- | | |
|---|-----------------------------------|
| A. Beer Advertising Openers - All Types | E. Cast Iron Figural Openers |
| B. Beer Advertising Openers - Specific | F. Corkscrews with Advertising |
| C. Soda Advertising Openers | G. Corkscrews without Advertising |
| D. Other Advertising Openers | H. All Types |

APPEL, Gene, 38915 Deerp Run Road, Palmdale, CA 93550, (805) 947-6968 B - Single Beer Name
ASHBAUGH, Larry J., P.O. Box 693, Mercury, NV 89023, (702) 986-0450 ACD
ASHENDORF, Herb, 21 Montclair Road, Yonkers, NY 10710, (914) 337 0616
BALABAN, Joseph E., 6630 Riley Ave., Indianapolis, IN 46220, (317) 253-9755 FG
BANGEMAN, Herman A. Jr., 5917 Beverlyhill, Houston, TX 77057 BC - Figural & Texas
BARNES, R.B., 27 Pleasant Drive, Londonderry, NH, (603) 434-6464 A
BEEBE, Leon P., 14 Manor Drive, RT3, Mt. Airy, MD 21771, (301) 831-7323 B - Type F
BERGSENG, Donald E., 2214 NE 19th Ave., Portland, OR 97212, (503) 284-8727 H
BERRY, Mike, 16011 Via Paro, San Lorenzo, CA 94580, (415) 276-6962 AC
BOGGIANO, John L., 401 N. First St., Geneva, IL 60134, (312) 232-0100 H
BRAND, Al, 910 Milton Ave., Ft. Wayne, IN 46806, (219) 745-1264 A
BROCKMANN, Robert A., 5906 Ridge Ave., Berkeley, IL 60163, (312) 449-9489 BDEF
BULL, Bonnie, 63 October Lane, Trumbull, CT 06611, (203) 261-2398 E
BULL, Donald, 63 October Lane, Trumbull, CT 06611, (203) 261-2398 AF
CARDONE, Joe, 1833 Rosemont Blvd., Dayton, OH 45420, (513) 254-6796 A
CARLSON, Jeffrey A., P.O. Box 67, Findley Lake, NY 14736, (716) 769-7683 A
CARPENTER, Leonard, 630 Seminole Road, Middlefield, CT 06455, (203) 349-8468 Key Chain Fig.
CARTER, Bob, 3809 Spring Meadow Dr., Ellicott City, MD 21043, (301) 365-8192 ABDEFG
CAVBAK, Dennis, 7465 Schoyer Ave., Pittsburgh, PA 15211, (412) 731-0644 A
CHAPMAN, Bob, 2225 Entity, St. Louis, MO 63114, (314) 426-2421 AEF
CLARKSON, George H., 45 Housman Ave., Chatham, NY 12037, (518) 392-9271 A
COGGESHALL, Max A., 22 Florence St., Auburn, NY 13021, (315) 252-4215 B-Combo Can/Bottle
DAFOE, Steve, 75 Tyndale Ave., Spotswood, NJ 08884, (201) 251-3566 A
DANIELS, John G., 85-01 256th St., Floral Park, NY 11001, (212) 343-6677 H
DAROCY, Alex, 26 Oak Road, Santa Cruz, CA 95060 AEFG
DONOGHUE, John P., c/o Lewis St. Exch., 171 Lewis St., Lynn, MA 01902 (617) 595-3499 H
DONOVAN, F.D., 11350 McGirk Ave., El Monte, CA 91732, (213) 442-3815 AF
DUMMER, Duane H., 910 N. Palmatory St., Horicon, WI 55032, (414) 485-3395 A
FEHR, Donald L., 407 Chestnut Ave., Northfield, NJ 08225, (609) 641-5910 A
FORD, J.Y., 5351 Boyd Ave., Oakland, CA 94618, (415) 655-5393 H
FOUCH, Phillip D., 20944 Eastwood, Warren, MI 48089 A
GAGE, E. Royal, 1219 Maple Ave., Peekskill, NY 10566, (914) 739-0680 H
GRIGGS, Clayton, 808 South Ash, McPherson, KS 67460, (316) 241-2549 BC - Type E & F6
GRIMIT, George W., 4701 Shoalwood Ave., Austin, TX 78756, (512) 453-7783 AE (Type A & B)
GROWE, Andy, 1201-198 Sycamore Terr., Sunnyvale, CA 94086, (408) 241-5664 A
GUARINO, Chuck, 123 Gary Lane, Cheektowaga, NY 14227, (716) 668-2421 A
HAARBERG, Delbert L., 15562 El Capitan Way, Delhi, CA 95315, (209) 634-8096 A
HART, Richard, 2921 Dartmouth, Plano, TX 75075, (214) 596-9621 A
HASKINS, Linda, 827 Ave. L. SE, Winter Haven, FL 33880, (813) 299-1052 A
HAYES, Edmond M., 210 Ninth St., Hudson, WI 54016, (715) 386-2113 A
HEFLIN, Gene, 1312 S. Finley Road, Apt. 1-A., Lombard, IL 60901, (312) 620-4994 ABE
HILL, Valerie, 1110 Collings Ave., W. Collingswood, NJ 08108, (609) 858-5068 A
HODGE, Jeff, 1398 Sheridan, Pomona, CA 91767, (714) 621-2526 ACE
HUBER, Paul, 7323 Lilac, Excelsior, MN 55331, 443-2670 AE
HUNTER, Ralph, 487 Montecito Blvd., Napa, CA 94558, (707) 226-9418 AC
HYDE, Robert W., 22W 589 Sycamore Dr., Glen Ellyn, IL 60137, (312) 469-6955 A
HYLAND, John, 9007 Surrey Drive, Pendleton, IN 46064, (317) 778-4025 A
IMMEL, Albert E., Box 612, Lancaster, OH 43130, (614) 354-9656 H
JORDAN, Mike, 95 Apple Valley Road, Stamford, CT 06903, (203) 329-9961 E
KAYE, Ed, 1840 Major Drive, Golden Valley, MN 55422, (612) 588-6881 H
KIRKPATRICK, S. Roger, 927 Colegate Dr., Marietta, OH 45750, (614) 374-6732 AC

LABESKA, Thomas F., 725 Trumbull Ave., Lawrenceville, NJ 08648, (609) 599-9287 A
 LACEY, Mark, 10 River Road, Gloucester, MA 01930, (617) 283-6174 H
 LESLIE, Robert H., 59 Highland Ave., Worthington, OH 43085, (614) 885-0398 A
 LINSNBIGLER, William, D-8 Linden Apts., Pottstown, PA 19464, (215) 326-9234 AF
 LOHMILLER, George, 2924 Orchard Ave., Grand Junction, CO 81501, (303) 243-3208 AC
 LOTHBRIDGE, Thomas J., 31 Pearl St., Bainbridge, NY 13733, (607) 967-8575 AF
 LOVEREN, Mandana, 128 Castle St., Apt 6, Keene, NH 03431, (603) 352-8602
 MCGUIRE, Michael D., 333 Aolua Apt. 330, Kailua, HI 96734, (808) 262-9404 ACF
 McMILLAN, John E., 63 Norton St., N. Weymouth, MA 02191, (617) 337-3708 ACE (+unusual)
 NELSON, Mike, 26054 Edgemont Dr., San Bernardino, CA 92404, (714) 862-4779 A
 NOWICKI, Peter J., 2239 24th Ave., San Francisco, CA 94116, (415) 566-8445 Hamm's Beer
 OBRIEN, William E., 4035 1/2 Albatross, San Diego, CA 92103 ACEFG
 PETERS, Roger D., 211 Crockett St., Manteca, CA 95336, (209) 823-6006 H
 PETERSEN, Martha, 611 South St., Dundee, IL 60118, (312) 426-7628 AF
 POLLAUFG, George C., 5465 Marriatt Rd., Toledo, OH 43615, (419) 536-9365 A
 PUGH, Sass, P.O. Box 67, Miller, SD 57362, (605) 853-2197 H
 REED, Donald C., 3437 Raymond St., Laureldale, PA 19605, (215) 929-1339 A
 REEVES, Fern E., P.O. Box 1624, Paso Robles, CA 93446, (805) 238-1779 A
 REID, Ross L., 35154 Keller Drive, Avon, OH 44011, (216) 937-6534 A
 ROGERS, James L., 91 Ridgecrest Rd., Rochester, NY 14626, (716) 225-6716 AE
 SCHELE, Jerry B., 3744 Pineview Drive, Ft. Wayne, IN 46815, (219) 483-6350 AF
 SENUTA, Thomas W., Fanning Rd., RD5, Norwich, CT 06360, (203) 889-0654 A
 SHEMORRY, John, 166 E. 96th St. #15A, New York, NY 10028, (212) 860-3858 A
 SHERMAN, Don K., 438 Mavis Drive, Los Angeles, CA 90065, (213) 225-7870 ACFG
 TAYLOR, Stan, P.O. Box 451, Visalia, CA 93277 ACF
 VESPER, William E., RR2, Box 19, Staunton, IL 62088, (618) 635-3466 ACF
 WALLING, Glenn, 3200 Columbus, Bakersfield, CA 93306, (805) 871-0759 A
 WARRICK, Terry D., 2534 Pinetree Dr., Trenton, MI 48183, (313) 676-7955 AF
 WEBER, Alphonse, 504 Madison, Ellis, KS 67637, (913) 726-4870 ACFG
 WESTON, Barry, P.O. Box 1, Forestville, NSW 2087, Australia ACFG
 WILLIS, Robert, Willis Dept. Store, West End, Ware Shoals, SC 29692, (803) 456-7537 ACF
 YODER, Ralph B., 317 Brodhead St., Easton, PA 18042, (215) 253-8049 ACEFG
 YORT, Jerry, 8 Gilpin, Shawnee, OK 74801 AC

- CA: Appel, Berry, Darocy, Donovan, Ford, Grove, Haarberg, Hodge, Hunter, Nelson, Nowicki, Obrien, Peters, Reeves, Sherman, Taylor, Walling
- CO: Lohmiller
- CT: Bull, Carpenter, Jordan, Senuta
- FL: Haskins
- HI: McGuire
- IL: Boggiano, Brockmann, Heflin, Hyde, Petersen, Vesper
- IN: Balaban, Brand, Hyland, Schele
- KS: Griggs, Weber
- MD: Beebe, Carter
- MA: Donoghue, Lacey, McMillan
- MI: Fouch, Warrick
- MO: Chapman
- MN: Huber, Kaye
- NV: Ashbaugh
- NH: Barnes, Loveren
- NJ: DaFoe, Fehr, Hill, Labeska
- NY: Ashendorf, Carlson, Clarkson, Coggeshall, Daniels, Gage, Guarino, Lothridge, Rogers, Shemorry,
- OH: Cardone, Immel, Kirkpatrick, Leslie, Pollauf, Reid
- OK: Yort
- OR: Bergseng
- PA: Cavrak, Linsensbigler, Reed, Yoder
- SC: Willis
- SD: Pugh
- TX: Bangeman, Primit, Hart
- WI: Dummer, Hayes
- AUSTRALIA: Weston